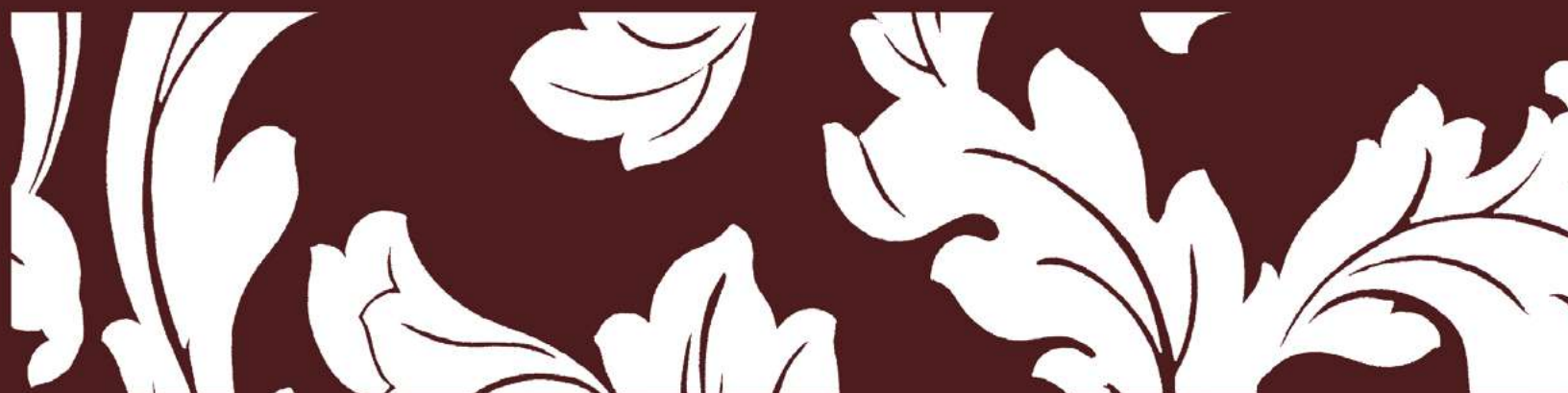


TRADIZIONE ITALIANA

Italian Quality Wallcovering



Zambaiti Parati

From 1973
Italian Quality Wallcoverings



Zambaiti Parati

TRADIZIONE ITALIANA



Una collezione che nasce dall'incontro tra memoria e progetto, dove il fascino dei grandi tessuti decorativi italiani si trasforma in superficie contemporanea. Damascati raffinati, righe sartoriali, trame tessili e motivi classici vengono reinterpretati con uno sguardo nuovo, dando vita a carte da parati dal carattere elegante e profondamente materico. Tradizione Italiana racconta l'arte del tessile come elemento d'arredo: non semplice decorazione, ma linguaggio estetico capace di vestire gli spazi con la stessa cura di un abito couture. Ogni grafica richiama la ricchezza delle manifatture italiane, la cultura dei filati, dei jacquard e delle lavorazioni pregiate, traducendo la morbidezza del tessuto in atmosfere sofisticate e senza tempo. Le superfici dialogano con la luce, evocano texture preziose e dettagli sartoriali, creando ambienti accoglienti, scenografici e ricercati. Una collezione pensata per interni contemporanei che desiderano conservare un legame autentico con l'eleganza decorativa italiana. Tradizione Italiana è un omaggio al saper fare, alla bellezza della materia e a quell'equilibrio unico tra heritage e design che rende lo stile italiano riconoscibile nel mondo.

A collection born from the union between memory and design, where the charm of great Italian decorative fabrics is transformed into a contemporary surface. Refined damasks, tailored stripes, textile weaves, and classic motifs are reinterpreted with a fresh perspective, giving life to wallpapers with an elegant and profoundly material character. Tradizione Italiana showcases the art of textiles as a furnishing element: not simply decoration, but an aesthetic language capable of dressing spaces with the same care as a couture dress. Each graphic design recalls the richness of Italian craftsmanship, the culture of yarns, Jacquards, and fine workmanship, translating the softness of the fabric into sophisticated and timeless atmospheres. The surfaces interact with light, evoking precious textures and tailored details, creating cozy, scenographic, and refined environments. A collection designed for contemporary interiors that aim to maintain an authentic connection with Italian decorative elegance. Tradizione Italiana is a tribute to know-how, the beauty of materials, and the unique balance between heritage and design that makes Italian style recognizable around the world.



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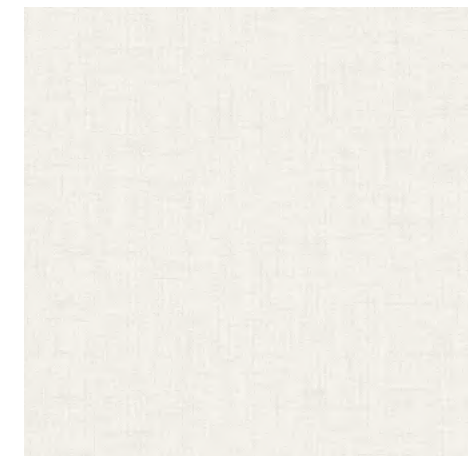
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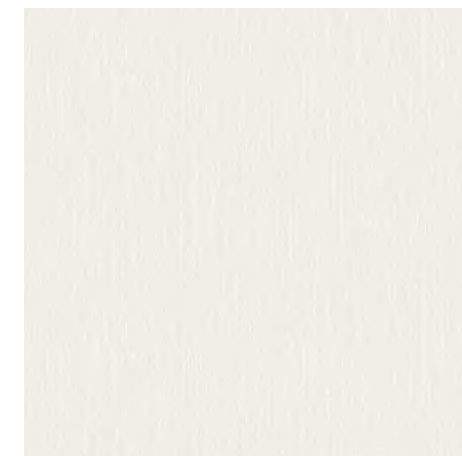
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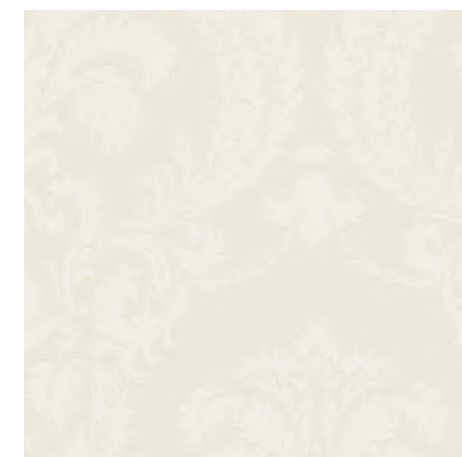
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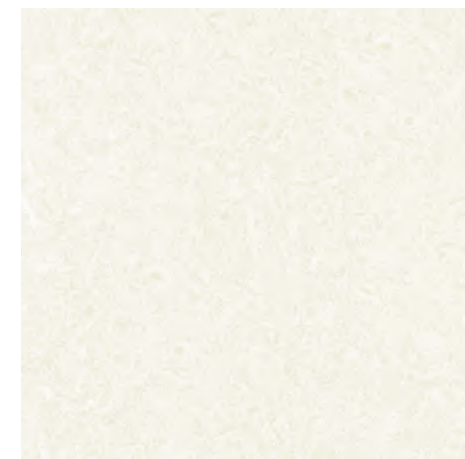
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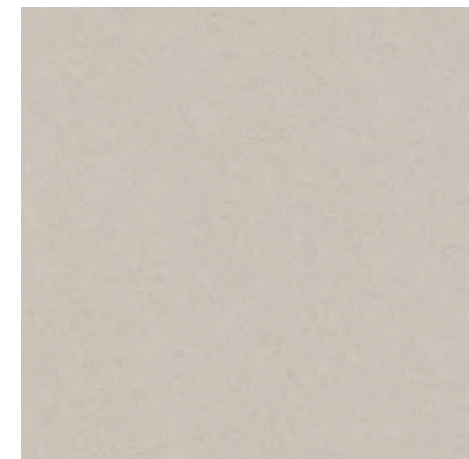
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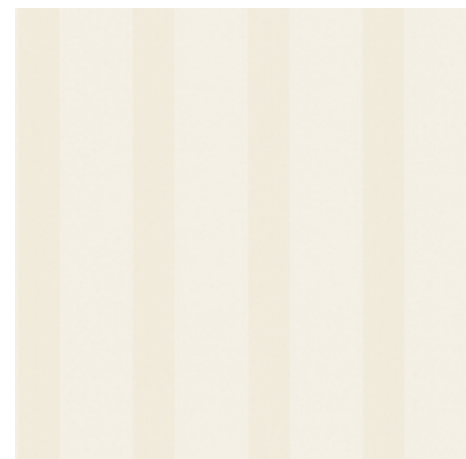
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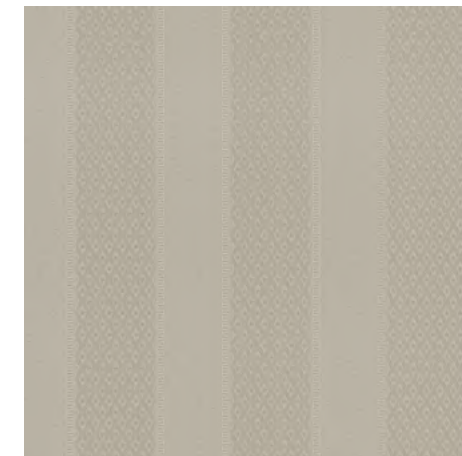
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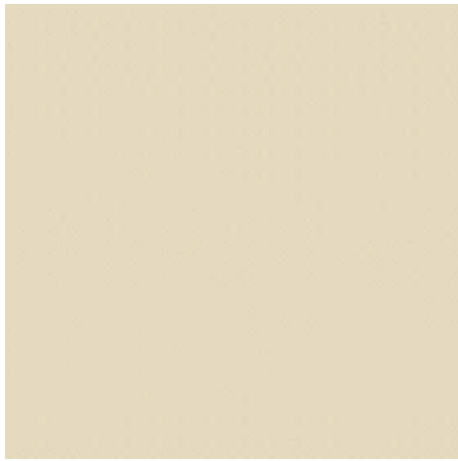
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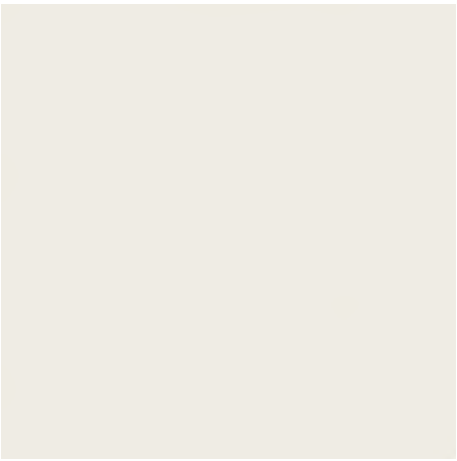
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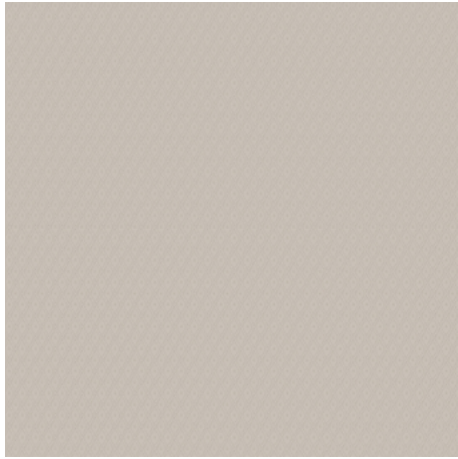
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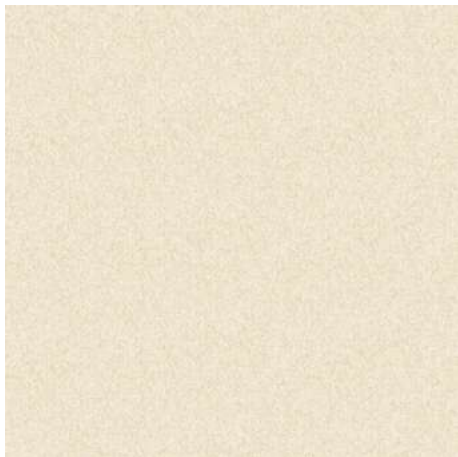
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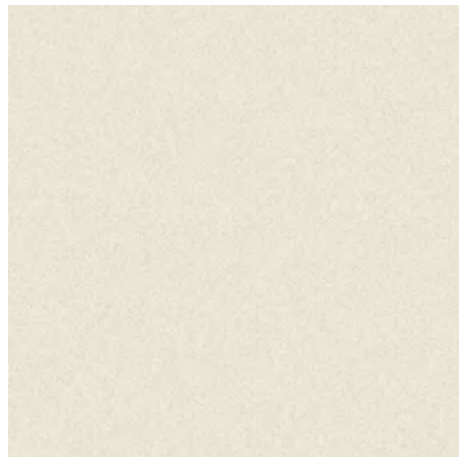
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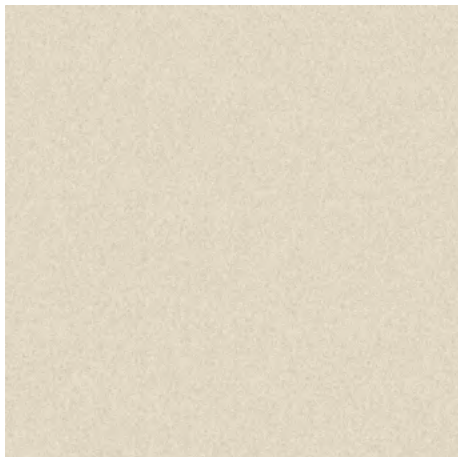
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